



מכון הישראלי
לדמוקרטיה



המחלקה
לثقובות
יצירה
והפקה



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מדיניות או תרבות? الثقافة أم السياسة? Culture or Policy?

Online Conference
September 15-16
2020

Tuesday, **Sept. 15**

- 12:00-13:30 **Policy in Practice: An Introduction to Cultural Practice and Entrepreneurship**
- 14:00-15:45 **Workshops* Cultural Policy and its Implementation**
“Cultural Mapping as a Policy-Shaping Tool”
Dr. **Nancy Duxbury**, Researcher in Cultural Mapping in Urban and Rural Space, Lecturer at University of Coimbra, Portugal
“Evaluation as a Practical Tool for Determining Policy in Culture”
Dr. **Shani Kuna**, Senior Lecturer, Human Resource Management Studies Sapir Academic College
“Planning and Designing Cultural Policy from an Intercultural Perspective – From Theory to Practice”
Mr. **Asaf Ron**, Director, Beit Hagefen – Arab Jewish Cultural Center, Haifa

Conference Official Opening

- 15:45-16:00 Meet and Greet
- 16:00-16:15 **Opening words**
Prof. Shai Feldman, President, Sapir Academic College
Mr. Yohanan Plesner, President, Israel Democracy Institute
Edmond de Rothschild Foundation representative
Ms. Shira Lapidot, Head of M.A. Program in Cultural Studies- Leadership in culture.

- 16:15-17:45 **Opening Plenary Session: Cultural Policy – What for?**
Keynote Speaker
Adv. **Edna Harel-Fisher**, **Research Fellow, Israel Democracy Institute**
Presentation of Policy Research
‘Mamlakhtiyut in Israel’s Cultural Policy’
Panel Discussion: Between Policy and Culture – in Ordinary Times and in Crisis
Chair: Adv. **Edan Harel-Fisher**
Opening words: Mr. Chili Tropper, Minister of Culture and Sports
[List of participants, TBA]

- 18:00-19:30 **Plenary Session: The ‘Arm’s Length’ Principle and its Implementation – Cultural Free Expression and Multiculturalism**
Keynote Speakers:
Dr. **Malgorzata Ludwisiak** Art historian, independent art critic and curator (Poland).
“Against Cultural Policy: The Politics of Art and its Institutions”
Prof. **Victoria Alexander** Professor of Sociology and Arts Management at Goldsmiths, University of London, UK
“Neo Liberalism and the ‘Arm’s Length Principle’ in Cultural Policy in Britain”
Plenary Discussion: The ‘Arm’s Length Principle’ in the Local Context
Chair: Prof. **Nissim Calderon**, Sapir Academic College
Participants:
Ms. **Ibtisam Mara’ana-Menuhin**, Film Director, Producer, and Television and Film Content Editor
Ms. **Anat Radnay**, CEO, EVE- Independent Theatre Makers Association
Mr. **Yoav Sorek**, Editor in Chief of the Hashiloach Journal, PhD candidate of Jewish History at Ben Gurion University
Dr. **Naphtaly Shem-Tov**, Senior Lecturer in the Department of Literature, Arts and Language, at the Open University

Wednesday, **Sept. 16**

- 9:30-11:15 **Workshops* Cultural Policy and its Implementation**
“Co-producing Cultural Policy: Intercultural Methods of Engagement”
Dr. **Noha Nasser**. Founding Director, MELA Social Enterprise, UK
“Building Impact Strategies for Cultural Organizations”
Ms. **Michal Engelberg**, Strategic Consultant, Impact
“Culture as Leverage for Regional Development”
Dr. **Gili Baruch**. Research, Knowledge, and Program Development
“Shaping Policy for Cultural Heritage and Preservation”
Ms. **Padmapriya Janakiraman**. Project Head of Urban Heritage Documentation in Sahapedia, India

- 11:30-13:00 **Plenary Session: The Economics of Culture and the Public Value of Culture**
Keynote Speaker:
Prof. **David Throsby**, Department of Economics, Macquarie University, Sydney, Australia
“On the Public Value of Culture and Cultural Policy”
Plenary Discussion: Innovation and Renewal in Cultural Economy
Chair: Dr. **Tal Feder**, Post-doctoral Fellow at the Center for Cultural Affair, University of Indiana, Lecturer at Department of Cultural Studies, Sapir Academic College
Participants:
Prof. **Douglas Noonan**, Associate professor at the O’Neill School at IUPUI, USA.
Adv. **Galia Feit**, Executive Director, Institute for Law and Philanthropy, Tel Aviv, University Law School.
Ms. **Michal Engelberg**, Strategic Consultant, Impact
Dr. **Gili Baruch**, Research, Knowledge, and Program Development

- 13:15-14:45 **Plenary Session: State, Regional Policy, Local Government, and Community**
Keynote Speaker:
Dr. **Dea Vidović**, Director, Kultura Nova Foundation Croatia
“Democratic Cultural Policy in the 21st Century: Challenges and Perspectives”
Plenary Discussion: In Practice – Regional Cultural Policy and Inclusion Processes
Chair: Ms. **Yeala Hazut Yanuka**. Researcher, Lecturer and Curator, Department of Cultural Studies, Sapir Academic College, and PhD Candidate at the Department of Sociology, Haifa University
Participants:
Mr. **Shmulik Ifrach**, General Manager of the Be’er Sheva Theatre and Director of the Goodman Acting School of Negev
Ms. **Shahira Shalaby**, Organizational Consultant and Member of the Haifa City Council
Ms. **Gila Yakovy Gurevich** Head of Tourism and Culture Development, Galilee Development Authority
Ms. **Lital Amsalem Uzan**, Eshkol Regional Council Arts & Cultural Development Officer
Mr. **Giora Yahalom**, Director of the Department of Cultural Affairs, Municipality of Tel Aviv Jaffa

- 15:00-16:30 **Closing Plenary Session: Mamlakhtiyut versus Vandardism – Cultural Policy in Israel 2020**
Chair:
Prof. **Dana Arieli**, Faculty of Design, Holon Institute of Technology
Researcher and photographer specializing in the reciprocity between arts and politics in democracies and dictatorships.
Keynote Speakers:
Prof. **Tally Katz-Gerro**, Department of Sociology, University of Haifa
“Cultural Capital and Sustainable Quality of Life in Israel”
Prof. **Dana Arieli** Faculty of Design, Holon Institute of Technology
“Cultural Policy, Censorship, and Between”
Plenary Discussion:
Participants:
Mr. **Nabil Abboud Ashkar**, Founder and Director of the Polyphony Education Foundation
Prof. **Tally Katz-Gerro**, Department of Sociology, University of Haifa
Ms. **Zipi Mizrachi**, Founder and Director of ‘Studio of Her Own,’ a Center for Women’s Art in Jerusalem. Member of the Museum Council.
Mr. **Eyal Sher**, Director, Israel Festival
Closing Remarks: Adv. **Edna Harel-Fisher**, Research Fellow, Israel Democracy Institute

The conference is open to the public online and live pending registration.
The conference is simultaneously translated
Workshops (marked with *) – participation requires early registration. The number of participants is limited.
This program is not final and is subject to change.
Registration opens Monday, September 7, 2020 at
www.culturalpolicy.co.il