

Caesarea
Forum
Since 1992

The Eli Hurvitz Conference on Economy and Society



The Eli Hurvitz Conference on Economy and Society

November 6–7, 2013
Hilton Eilat Queen of Sheba Hotel

Conference Program

Conference Director: Mr. Yarom Ariav



קרן דליה ואלי הורביץ בע"מ
DALIA AND ELI HURVITZ FOUNDATION LTD

This conference is made possible by the generosity
of the Dalia and Eli Hurvitz Foundation

In cooperation with



Wednesday, November 6, 2013

9:00–9:30 am

Registration

9:30–9:45 am

Introduction and Greetings

Mr. Yarom Ariav, Conference Director

Dr. Arye Carmon, President, The Israel Democracy Institute

9:45 am–6:00 pm

Session One

Education and Health

9:45–10:45 am Presentation of Workshops

> [Toward a New Paradigm in Israeli Education](#)

Opening Remarks: **Prof. Dan Inbar**, Senior Research Fellow, The Van Leer Jerusalem Institute

Presentations: **Dr. Varda Shiffer**, Research Fellow, Education and Privatization and Regulation, The Van Leer Jerusalem Institute

Dr. Amnon Karmon, Research Fellow, Education, The Van Leer Jerusalem Institute

Defining Goals and a Future Vision: **Rabbi Shai Piron, Minister of Education**

> [Inequality – It's Bad for Our Health](#)

Presentation: **Prof. Orly Manor**, Professor of Biostatistics, Braun School of Public Health and Community Medicine, The Hebrew University-Hadassah

Defining Goals and a Future Vision: **Ms. Yael German, Minister of Health**

10:45 am–12:30 pm

Education and Health: Parallel Workshops (see Workshops Supplement)

12:30–2:00 pm

Lunch

Lecture: **Prof. Moran Cerf**, Professor of Neuroscience, Department of Neurosurgery, NYU and UCLA; Kellogg School of Management

2:00–3:30 pm

Toward a New Paradigm in Israeli Education – Summary Plenary
Report from the Workshop: **Dr. Varda Shiffer**

Respondents:

Prof. Dirk Van Damme, Head of the Innovation and Measuring Progress (IMEP) Division,
Directorate for Education and Skills, OECD

Mr. Eli Hurvitz, Executive Director, The Trump Foundation

Ms. Shirin Natour-Hafi, Principal, ORT Arab Science and Technology High School, Lod

Mr. Eran Cohen, Director of Education, Budget Division, Ministry of Finance

Plenary Open Discussion

Concluding Remarks: **MK Amram Mitzna**, Chair, Knesset Education, Culture and Sports Committee

3:30–3:40 pm

Dr. Karnit Flug, Governor-Designate of the Bank of Israel

3:40–3:50 pm

Afternoon Break

3:50–5:30 pm

Inequality – It's Bad for Our Health – Summary Plenary
Report from the Workshop: **Prof. Orly Manor**

Mr. Moshe Kahlon, Chair, Center for Reform & Leadership, Netanya Academic College

Respondents:

Ms. Camila Vammalle, Senior Economist/Policy Analyst, Budgeting and Public Expenditures
Division, OECD

Mr. Chaim Oron, Chair, Lobby for Public Health

Dr. Eyran Halpern, M.D., M.P.A., CEO, Rabin Medical Center; Chair, Hospital Directors
Organization

Dr. Bishara Bisharat, M.D., M.P.H., Head of Nazareth Hospital EMMS; Chair, Arab Health
Association

Prof. Shlomo Mor-Yosef, Director General, National Insurance Institute of Israel

Plenary Open Discussion

Concluding Remarks: **Ms. Yael German**, Minister of Health

Caesarea
Forum
Since 1992

The Eli Hurvitz Conference on Economy and Society



Gala Evening

In partnership with

Google™

Google and the Israel Democracy Institute are pleased to invite you to a Big Tent evening on the topic of **E-nnovate Israel: Promoting Innovation and Growth through the Internet**.

The idea behind Google's Big Tent, which originated a few years ago in London, is to bring together important people from the public, business, and private sectors to discuss hot topics about the Internet and its impact on society. At the Big Tent we'll have the opportunity to take part in an inspirational meeting of leaders from diverse fields for a discussion of the question of how the State can boost technological innovation and how the principles of innovation from the world of the Internet can be adopted for the good of the whole of Israeli society.

6:00–6:30 pm

Cocktails

6:30–8:30 pm

Evening Program

Opening Remarks: Mr. Doron Avni, Senior Policy & Government Relations Manager, Middle East, Sub-Saharan Africa, Israel & Turkey, Google

Panel: From Innovative Government to Innovative State

Moderator: Mr. Meir Brand, Managing Director, Google Israel, South Africa & Greece

Panelists:

Mr. Amit Lang, Director General, Ministry of Economy

Ms. Carmela Avner, Government Chief Information Officer

Mr. Yossi Katribas, Deputy Director General, Prime Minister's Office

Mr. Amir Teig, Editor, Technology, Communications and Media, TheMarker

> Ms. Dana Weiss, Channel 2 News, One on One with Mr. Vint Cerf, Chief Internet Evangelist and VP, Google

> Mr. Noam Bardin, Waze: Start-Up Nation – An Inside View

8:30–10:30 pm

Gala Dinner



Thursday, November 7, 2013

8:30–9:00 am

Mr. Yair Lapid, Minister of Finance

9:00 am–4:00 pm

Session Two

Innovation and Public Service

9:00–9:45 am Presentation of Workshops

> [When the Start-Up Nation Matures](#)

Presentation: **Dr. Leonid Bakman**, Founder and Executive Director, Israel Innovation Institute

Defining Goals and a Future Vision: **Mr. Naftali Bennett, Minister of Economy**

> [Charting a New Course for Israel's Civil Service](#)

Presentations: **Mr. Ilan Levin**, Economic Consultant; Head of Labor and Human Resources Division, Manufacturers Association of Israel; Former Head of Wages, Ministry of Finance
Dr. Gayil Talshir, Head, Top Civil Servants MA Program in Public Policy, School of Public Policy, Department of Political Science, The Hebrew University of Jerusalem
Mr. Ron Tzur, Chief of Staff, Reform Implementation Project, Israel Civil Service

9:45 am–11:30 am

Innovation and Civil Service: Parallel Workshops (see Workshops Supplement)

11:30 am–1:00 pm

[When the Start-Up Nation Matures](#)

Innovation and the Big City: **Mr. Ron Huldai, Mayor of Tel Aviv-Yafo**

Report from the Workshop: **Dr. Leonid Bakman**

Respondents:

Mr. Amit Lang, Director General, Ministry of Economy

Ms. Galit Hemi, Editor, Calcalist

Mr. Eli Defes, Director General, Clalit Health Services

Mr. Imad Younis, President, Alpha Omega

Prof. Eugene Kandel, Head of the National Economic Council, Prime Minister's Office

Mr. David (Dadi) Perlmutter, Executive Vice-President, Intel Corporation

Plenary Open Discussion

1:00–2:30 pm

Luncheon Session

Mr. Silvan Shalom, Minister of Energy and Water

2:30–4:00 pm

Charting a New Course for Israel's Civil Service – Summary Plenary
Report from the Workshop: **Mr. Ilan Levin**

Respondents:

MK Mickey Levy, Deputy Minister of Finance

Mr. Ehud Praver, Deputy Director General for Governance and Social Affairs, Prime Minister's Office

MK Nissan Slomiansky, Chair, Knesset Finance Committee

MK Dr. Ahmad Tibi, Deputy Speaker of the Knesset

Mr. Ori Yogev, Director General, Israel Government Companies Authority

Mr. Moshe Dayan, Adv., Civil Service Commissioner

Mr. Kobi Amsalem-Shalev, Adv., Director General, Wages and Labor Agreements, Ministry of Finance

Mr. Ronnie Bar-On, Adv., Former Minister of Finance

Plenary Open Discussion

4:00–6:40 pm

Session Three

Macroeconomics

> **From Encouraging Employment to Boosting Productivity**

Presentation: Prof. Michel Strawczynski, Department of Economics and Public Policy, The Hebrew University of Jerusalem; Head of Economics and Society Program, The Van Leer Jerusalem Institute

Panel:

Moderator: Mr. Sever Plocker, Chief Economic Editor, *Yedioth Ahronoth*

Participants:

MK Prof. Avishay Braverman, Chair, Knesset Economic Affairs Committee

Mr. Zvi Oren, President, Manufacturers Association of Israel; Chairman, The Federation of Israeli Economic Organizations

Prof. Nathan Sussman, Director, Research Department, Bank of Israel

Ms. Michal Tzuk, Senior Deputy Director General, and Director of Employment Regulation, Ministry of Economy

Mr. Moshe Bar Siman Tov, Deputy Director of Budgets, Ministry of Finance

Mr. Imad Telhami, Founder and Chairman, Babcom Centers

Concluding Remarks: Dr. Yuval Steinitz, Minister of Intelligence

Plenary Open Discussion

6:40–7:00 pm

Conference Summary

Mr. Yarom Ariav

Dr. Arye Carmon

7:00 pm

Light Supper

Workshops Supplement

Wednesday, November 6, 2013

Health

Workshop 1 (Canaan Hall, Plenary)
[Real Strategies for Reducing Health Inequalities](#)

Workshop Leaders: Prof. Ran D. Balicer,
Director, Health Policy Planning, Clalit Chief
Physicians Office; Founding Director, Clalit
Research Institute; Associate Professor,
Division of Public Health, Faculty of Health
Sciences, Ben-Gurion University of the Negev
Dr. Joseph Rosenblum, Director, Medical
Informatics Department, Medical Division,
Maccabi Health Services

Moderator: Ms. Yael Gal

With the participation of Ms. Yael German,
Minister of Health

.....

Workshop 2 (Edom Hall)
[Real Strategies for Reducing Health Inequalities](#)

Workshop Leader: Prof. Varda Soskolne,
Associate Professor and Deputy Head, The
Louis and Gabi Weisfeld School of Social
Work, Bar-Ilan University

Moderator: Mr. Dudi Cohen

With the participation of Dr. Eyran Halpern,
M.D., M.P.A., CEO, Rabin Medical Center;
Chair, Hospital Directors' Organization

.....

Workshop 3 (Eden Hall, 12th Floor)
[Real Strategies for Reducing Health Inequalities](#)

Workshop Leader: Prof. Amir Shmueli,
Professor of Health Economics, Braun School
of Public Health and Community Medicine,
The Hebrew University-Hadassah

Moderator: Mr. Boaz Capsouto

**With the participation of Prof. Haim
Bitterman**, Chief Physician, Clalit Health
Services

Education

Workshop 4 (Gemstone Hall)
[Changing the Paradigm in Education](#)

Workshop Leader: Dr. Amnon Karmon,
Research Fellow, Education Department, The
Van Leer Jerusalem Institute

Moderator: Ms. Yael Gal

.....

Workshop 5 (Gemstone Hall)
[Central and Local Government Relations in the
Field of Education](#)

Workshop Leader: Dr. Varda Shiffer, Research
Fellow, Education Department, The Van Leer
Jerusalem Institute

Moderator: Ms. Tamar Bassewitz

With the participation of MK Amram Mitzna,
Chair, Knesset Education, Culture and Sports
Committee

.....

Workshop 6 (Gemstone Hall)
[Israel as a Center for Innovation in Education](#)

Workshop Leader: Mr. Roni Zehavi,
Entrepreneur; Israel Innovation Institute

Moderator: Mr. Avner Haramati

With the participation of Ms. Anat Slonim,
Strategic Advisor for Education

Workshops Supplement

Thursday, November 7, 2013

Innovation

Workshop 1 (Canaan Hall, Plenary)
Developing the Civil Service in an Innovation Supportive Environment

Workshop Leader: Prof. Eugene Kandel,
Head of the National Economic Council,
Prime Minister's Office

Moderator: Mr. Avner Haramati

With the participation of Mr. Amit Lang,
Director General, Ministry of Economy

.....

Workshop 2 (Edom Hall)
Tel Aviv as the Center for Innovation in the Urban Space

Workshop Leader: Mr. Avner Warner,
Director of Economic Development, Tel Aviv
Global & Tourism, Tel Aviv-Yafo Municipality

Moderator: Ms. Yael Gal

With the participation of Mr. Ron Huldai,
Mayor of Tel Aviv-Yafo

.....

Workshop 3 (Eden Hall, 12th Floor)
Israel as the Center for Innovation in Digital
Medicine

Workshop Leader: Prof. Haim Bitterman,
Chief Physician, Clalit Health Services

Moderator: Mr. Dudi Cohen

Civil Service

Workshop 4 (Gemstone Hall)
Improving Government through Strategic
Planning and Policy Setting

Workshop Leader: Mr. Ron Tzur, Chief of Staff,
Reform Implementation Project, Israel Civil
Service

Moderator: Mr. Ofer Priell

With the participation of MK Mickey Levy,
Deputy Minister of Finance

.....

Workshop 5 (Gemstone Hall)
Changing the Perception of the Civil Service

Workshop Leader: Dr. Gayil Talshir, Head, Top
Civil Servants MA Program in Public Policy,
School of Public Policy, Department of Political
Science, The Hebrew University of Jerusalem

Moderator: Mr. Boaz Capsouto

With the participation of Mr. Ehud Praver,
Deputy Director General for Governance and
Social Affairs, Prime Minister's Office

.....

Workshop 6 (Gemstone Hall)
Work Relations in the Civil Service: From Crisis
Management to Continuous Management

Workshop Leader: Mr. Ilan Levin, Economic
Consultant; Head of Labor and Human
Resources Division, Manufactures Association
of Israel; Former Head of Wages, Ministry of
Finance

Moderator: Ms. Tamar Bassewitz

With the participation of: Mr. Kobi Amsalem-
Shalev, Adv., Director General, Wages and
Labor Agreements, Ministry of Finance
Mr. Moshe Dayan, Adv., Civil Service
Commissioner